

Seat No. : _____

N31-106

December-2014

Second Year MBA (KS) (Integrated)

Introduction to Research Methodology

Time : 2 Hours]

[Max. Marks : 50

Instruction : (1) All questions are compulsory.

(2) Each question carry equal marks.

1. Attempt any **one** of the following : **10**
 - (1) Write short note on Research process.
 - (2) Define research. Explain the criteria of good research. Also give any four objective of research.

2. (a) Describe the process involved in defining Research problem. **5**
(b) Explain the terms : Dependent & Independent variables. **5**
Experimental & Control Groups.

3. (a) Define the following terms : **5**
 - (i) Population
 - (ii) Sample
 - (iii) Sampling frame
 - (iv) Parameter
 - (v) Statistic
(b) Explain any **two** of the following in brief :
 - (i) SRSWR and SRSWOR **5**
 - (ii) Systematic Sampling
 - (iii) Cluster Sampling

4. (a) Which method is most suitable for studies relating to behavioural studies ?
Describe in detail. **5**
- (b) Differentiate between Questionnaire and schedule. **5**
5. (a) Define any **two** of the following : **5**
- (i) Editing
 - (ii) Central Editing
 - (iii) Classification
- (b) “A Research Report has to be made following a specific layout” – Explain in detail. **5**
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